

1980's - VOCA's - Devices Built from Scratch 1990's - Non-dedicated devices Laptops become AAC devices 2000's - SGD's - Hybrids - AAC Devices running Windows 2010 's - Tablets, Smart Phones and Apps

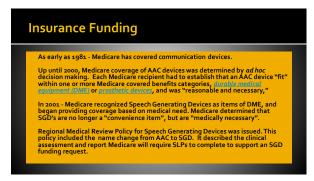












Definition – Speech-generating devices (SGDs), also known as voice output communication aids, are electronic augmentative and alternative communication (AAC) systems used to supplement or replace speech or writing for individuals with severe speech impairments, enabling them to verbally communicate their needs - Wikipedia According to federal guidelines - Dedicated communication devices with limited applications – such as Environmental Control Units, Control interface for Personal Computers, limited games, and limited songs / music.







Benefits of Traditional Speech **Generating Devices** 1. Language Representation systems 2. Research and Development of optimal hardware for individuals with disabilities 3. Multiple access techniques 4. Incorporation of current computer technology 5. Experience with thousands of customers 6. Software design by speech-language pathologists 7. Marketing experience 8. Manufacturer representatives across the country 9. Studies validating benefits of SGD's 10. Support / Training opportunities 11. Funding departments 12. Development and support of field of AAC







An iPad can:

shoot video, take photos, play music, and browsing and emailing. Other functions—games, reference, GPS navigation, social networking, As of June 2013, the <u>App Store</u> has more than

2010 - iPad hits the market

- Consumer (family) comments
- Benefits of iPad vs. traditional SGD's
- Weight differential (ounces vs. many pounds)
- "Coolness"Screen quality
- Apps Usability
- Cost (hundreds vs. thousands)
- Marketing

What is Mobile Technology

- Definition according to Wikipedia.
- Mobile Technology refers to 3 types of devices

Personal Digital Assistant A personal digital assistant (PDA), also known as a palmtop computer, is a mobile device that functions as a personal information manager. PDAs are largely considered obsolete with the widespread adoption of smart phones

Smart Phones

A mobile phone with more advanced computing capability and connectivity. The first smart phones combined the functions of a personal digital assistant (PDA) with a mobile phone. Later models added: portable media players, compact digital cameras, pocket video cameras, and GPS navigation units. Many modern smart phones include highresolution touch screens and web browsers with high-speed data access provided by Wi-Fi and mobile broadband.



Tablet Computers



A mobile computer with display, circuitry and battery in a single unit. Tablets are often equipped with sensors, including cameras, microphone, accelerometer and touch screen, with finger or stylus gestures replacing computer mouse and keyboard. An on-screen, popup virtual keyboard is can be used for typing. Tablets are typically larger than smart phones at 7 inches or larger, diagonally

How Mobile is It? getting lighter?

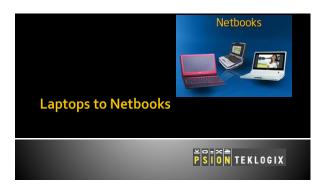
Limitations of Off-the Shelf Mobile Technology in serving as AAC devices.

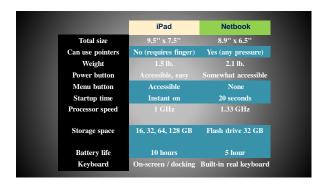
- Durability
- Speech volume

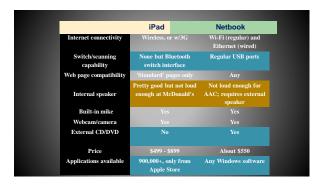
- Access techniques
 Apple unlockable when purchased
 (although locking app is available)
 Android locking feature











iPad Memory - How many Gigs do you need?

- •A) 16
- •B) 32
- •C) 64
- •D) 128

We use a lot of AAC apps- that coupled with graphic intense articulation and language apps fills up a device quickly. I have an iPad 2 with 32 that is maxed. I have an iPad 4 with 64 that I have not maxed.

On the 32, I have to swap out AAC apps all the time b/c the pictures and voices take up too much space.

I have not had to do that on the 64 so far.

Rule of thumb for any tech- buy a big as you can afford.

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Access and Peripherals for Enhancing Mobile Technology to serve as AAC devices

- Keyboards
- Switch Access
- Speakers
- Cases

Apps – Where did they come from?

- 2002 First apps developed by Blackberry
 2008 iTunes App Store emerges for iPhones
 2010 Android Market begins
 2012 iTunes 25 billion downloads
 Google Play 15 billion
 May 2012 The most popular mobile game had over 1 billion global downloads



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Capabilities of Mobile Technology & Apps

- Major Tablet brands: iPad Kindle Nook Galaxy Surface
- Multi-purpose apps Music, Movies, Internet access, personal and interactive Games, U-tube entertainment and instruction, Education, Rehabilitation, Fitness, Weather, Note taking, Calendar, Social Media, GPS, etc. infinitum

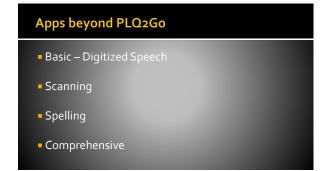
PC vs. Apple – Microsoft strikes back

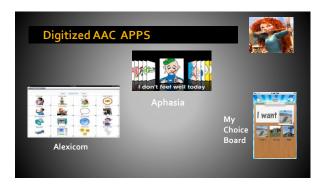
- Benefits of the Microsoft Surface Tablet over the iPad
- Built-in Stand
- Built-in manual keyboard
- USB port
- Windows OS
- Price
- Limitation
- Apps



Apple iTunes Android Android Market became Google Play, Amazon.com, many others Microsoft - Windows Store







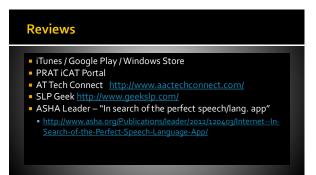




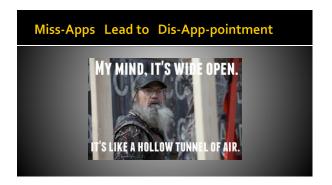


AAC App features Tremendous variety from simple (Yes/No) to complex (Proloquo2Go) Typically somewhat easier to program than traditional SGD (Ex. Behaviors for a button - 10 vs. 225) Inexpensive software (Free - a few hundred dollars) Limited support Limited training information No funding support

Cost Design Recommendations Reviews



Miss-Apps Crashers Amateur Hour House of Straw (Poor Architecture) Identify Thieves

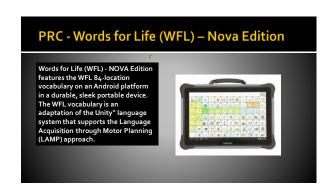


Hybrids - The AAC Manufacturers Big 6 (now 4) Check In

- ■Saltillo Nova Chat series
- tobiiATI iSeries
- ■PRC (Words +) LAMP Words for Life
- DynaVox (Toby Churchill) T-10

NOVA chat zo has the largest display of any Chat communication device. It offers the well-known. Chat software on an Android platform. Like all "Chats," NOVA chat zo offers a durable yet sleek portable design, with features that include a 20.2" display, switch scenning. Social Chat, IVONA speech synthesizer, and many other Chat features.

The Tobii L12 and Tobii L15 are speech generating devices that enable effective communication in all forms – from voice output, environmental control and computer access, to long distance communication. A rugged design, unparalleled power management, support for touch to gaze interaction and more make the I-Series ideal for





Support of Major Manufacturers Training Years of Research experience backing software Incorporation of tablet technology Locking feature – Only AAC app boots. Ability to Unlock to access OS Ability after Unlock to access Apps

Medically Necessary vs. Culturally Relevant

Augmentative Communication Device manufacturers continue to be driven by the fact that private insurance will only pay for Medically Necessary speech generating systems. Computer access, Internet access, Social Media access and all other non-speech and language accessibility continue to be denied by private insurers.

This has limited and controlled the way in which AAC device manufacturers operate.

Internet Usage

Roughly 2.5 billion people, more than one-third of the world's population, currently use the Internet, and another 2.5 billion are expected to go online by the end of this decade.

John Negroponte in "Urgent Need to Protect the Internet"
-The Epoch Times, Sept. 2, 2013.

Current status of mobile technology use

- As of March 2012, 31% of U.S. Internet users were reported to have a tablet, which was used mainly for viewing published content such as video and news-Among tablets available in 2012, the top-selling line of devices was Apple's <u>|Pad</u> with 100 million sold by mid October 2012 followed by Amazon's <u>Kindle Fire</u> with 7 million, and Barnes & Noble's <u>Nook</u> with 5 million-
- As of May 2013, of mobile developers 93% were targeting smart phones versus 70% for tablets-
 - Wikipedia.

Emerging Consumption of Digital Media

- "Millenials are not the only ones with high daily usage of digital media (online, mobile, video, social, gaming, and so on). One can see high consumption with Gen X and baby boomers, too. Given these trends, don't count baby boomers out of digital media consumption, as baby boomers plan to maintain their youthful habits all the way into their golden years." - Adele Lassere
 - In "Elements of Buying: A How to Reference Guide on Advertising for Business Owners".



Future Predictions

Innovation Failures - 5 of the top 10 - posted by

Gijs van Wulfen Founder of the FORTH innovation method

- Sony Betamax (1979) Betamax was defeated by VHS video recording when over forty companies decided to use the VCRcompatible format instead.
- Colgate Kitchen Entrees (1982). Consumers could eat a
 Colgate meal and then brush their teeth with Colgate toothpaste.
 Harley Davidson Perfume (1994) "masculine, macho and a
 rebel" aftershave and perfume.
- 8. BIC Women's Underwear (1998). 'Disposable pantyhose'
 10. Cocaine® Energy Drinks (2006). Not long after its launch, the
 FDA pulled the drink from store shelves



Future Mobile Technology and Apps AAC App-vertising Eye gaze access iWatch and Google Glass BCI Ipads Robot aided communication Game-based AAC-learning Apps GPS – environmentally-based vocab Apps Telerehab / social networking and cafes









